



The STEMMite Zone Fair

Lagos, 2024



“Empowering
Young Minds,
Igniting Innovation”

PITCH DECK





Dear [Potential Sponsor],



We are excited to extend this invitation to [Your Organization] to participate in an unprecedented initiative that merges education, innovation, and youth empowerment. The STEMite Zone Fair, scheduled for **Saturday, August 31st, 2024**, at the **Landmark Events Center, Lagos**, is a transformative event designed to inspire and nurture the intellectual curiosity of young Nigerians (ages 10-16), steering them towards the dynamic world of Science, Technology, Engineering, and Mathematics (STEM) expressed through art!



About The STEMite Zone Fair

The STEMite Zone Fair is an initiative of The STEMite Zone that hosts an annual event that targets three critical age groups - Grades 4-6, Grades 7-9 and Grades 10-12, ensuring a broad reach and impact. The fair provides a platform for students to showcase their scientific and technological prowess through innovative projects, with a unique emphasis on the integration of Arts into STEM, promoting creativity and holistic thinking.

With a goal of **120 projects** for the first edition, we aim to have all regions of Lagos, Nigeria represented, fostering diversity and inclusivity.

Monetary prizes, medals, and awards will be granted to the best projects in each group, thus motivating students to give their best and recognizing their exceptional efforts.





Past Events

The STEMite Zone has successfully run annual programs, including virtual STEM programs for kids of African descent in Canada and Nigeria (2021) and an in-person STEM workshops in Lagos (2022).





Why Sponsor The STEMite Zone Fair

Canada is renowned for its commitment to diversity, inclusivity, and social responsibility. By supporting our initiative, your organization would be making a significant contribution to these principles. In particular, your sponsorship would:



Foster Global STEM Education:

Enhance STEM and Arts education among Nigerian youth, encouraging them to develop innovative solutions to local and global challenges.



Encourage Immigration:

With your support, we can further encourage the growing trend of highly skilled and educated Nigerian immigrants contributing significantly to the Canadian economy.



Promote Diversity and Inclusion:

Demonstrate your commitment to supporting diversity and inclusion in STEM fields, fostering opportunities for students from underrepresented backgrounds.



Expand Corporate Social Responsibility:

Broaden the scope of your CSR initiatives by supporting a Canadian non-profit working internationally, highlighting your organization's commitment to global development.



Sponsorship Tiers & Benefits

Our sponsorship framework is designed to provide maximum value and recognition for your contribution:



Platinum Partnership

>\$20,000 CAD

As our highest-tier partner, you will receive top billing in all event-related publicity, including event banners, media announcements, and our official website. You will also have the opportunity to address the audience during the event.



Gold Partnership

Up to \$10,000 CAD

As a gold partner, your organization will be acknowledged in all our promotional materials, on our website, and at the event.



Silver Partnership

Up to \$5,000 CAD

As a silver partner, your brand will be recognized during our event and on our website.



Bronze Partnership

Up to \$1,000 CAD

As a bronze partner, your brand will be recognized for its valuable contribution during the event.



Our Vision

The STEMite Zone Fair Lagos is more than a fair; it's a movement that aims to change the trajectory of Nigeria's youth, gearing them towards innovation and problem-solving. Our long-term vision is to **see Nigeria become a hub of original innovations** due to the courage and boldness instilled in our young minds through these annual fairs.



We believe that your support can play a crucial role in making this vision a reality. By sponsoring The STEMite Zone Fair, **your organization will be investing in the minds of future leaders and innovators.** This investment not only serves the present but helps to secure a future filled with local solutions to local problems and, potentially, global challenges.

We look forward to discussing this opportunity further with you and would be happy to provide any additional information you might require. We are confident that your support for The STEMite Zone Fair will bring immense value to the young participants while also **aligning seamlessly with your organization's commitment to fostering innovation, education, and societal development.**



The Impact of Your Sponsorship

Your sponsorship will directly contribute to the success of this pioneering initiative. Here are some specific ways your contribution will make a difference:



Supporting Inclusive Participation:

A portion of the sponsorship money will be used to cover the entry fee for students who may be unable to afford it, ensuring that no potential talent is left behind due to financial constraints.



Facilitating Event Setup:

Your support will help us secure the venue and set up the necessary infrastructure to host a successful, engaging, and safe event for all attendees.



Promoting the Event:

Sponsorship funds will aid in marketing and publicizing the event, ensuring we attract a wide audience and give our participants the exposure they deserve.



Join Us in Empowering the Future!

By partnering with The STEMite Zone Fair, you will be joining a mission that transcends beyond a single event. You will be igniting the spark of curiosity in the minds of young Nigerians, empowering them with the confidence to explore, innovate, and transform the future.

We look forward to welcoming [Your Organization] on board as a valuable partner in this transformative journey. Please feel free to get in touch with us to discuss the sponsorship further or to clarify any questions you may have.

Thank you for considering this opportunity. We eagerly anticipate your positive response and the possibility of your involvement in this groundbreaking event.

Yours sincerely,

Ibukun Elebute,

Founder, The STEMite Zone Fair Inc.

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Our Dedicated Directors

Meet the passionate team steering The STEMite Zone Fair:



Tiffany Egeonu

Integrations Lead, OceanMD



Omotara Agoye

Environmental Analyst, Envirosoft



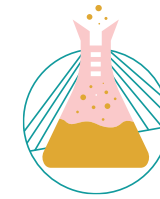
Ibukun Elebute

Data Translation Manager, BenchSci

Join The Revolution

Partner with The STEMite Zone Fair, and join us in igniting the spark of STEM curiosity and innovation expressed through art in future global innovators!





The STEMite
Zone Fair

Stay Connected!

Reach out to us via:

 @thestemitezone or

 thestemitezonefair.lagos@gmail.com,

 Also, check out www.thestemitezonefair.com for more information.